

SUCCESS STORY

JOE-MOBILE

Design and implementation
of the information system



Sopra - a leader in consulting, IT services and software development in Europe - has supported the new-generation mobile operator "Joe" with setting up its entire information system.

About Joe Mobile

Joe is a new-generation mobile operator that lets users manage their phone budget in real time. Launched at a preview in October 2012, with a customisable rate plan introduced in November 2012, it was the first MVNO to offer very high-speed mobile broadband or H+ in January 2013. Joe innovates in the mobile market by offering consumers useful new functionalities in an ultra-connected environment.

Joe relies on the efficiency and quality of SFR networks.

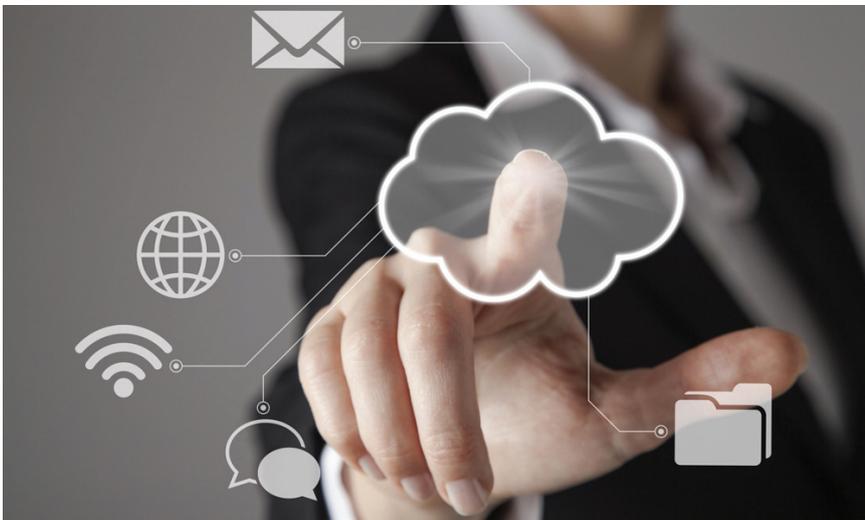
“ Our offer is based on the principle of flexibility to the user's benefit. Putting up an adaptable, user-friendly information system was therefore crucial to the project's success. The Sopra Group teams understood this perfectly and have designed an IS that allows us to bring out new offers fast, coordinate migration, modulate and adapt rate plans, etc. These are the very possibilities that give our offer its added value in an extremely competitive market. ”

MATHIEU HORN,
founder of « Joe »

Sopra solution

Sopra designed and developed the mobile and internet sites allowing "Joe" customers to personalise their contract, suspend or resume it with just a click, and control their usage, all in real time on their Smartphone. The operator for its part will be able to rely fully on its information system to unite, coordinate and assist its user community, and offer them new functionalities and offers fast.

This iterative and agile project was carried out through continuous integration in the "platform as a service" (PaaS) development environment Cloudbees, making use of the flexibility of cloud computing and roping in the latest Java J2EE technologies. The production and commissioning of the IS was done in the SFR Business Team Cloud via an "infrastructure as a service" (IaaS).



“ With their technological skill and in-depth understanding of the telecom business, the Sopra Group teams also demonstrated agility, in synergy with the “Joe” teams, in meeting a sizeable challenge with tight deadlines. Besides its technical and commercial success, this collaboration was also a rewarding experience for the people involved. ”

ERIC SARFATI,
head of the
Telecom&Media division at
Sopra



About Sopra Steria

Sopra Steria, European leader in digital transformation, provides one of the most comprehensive portfolios of end to end service offerings in the market: Consulting, Systems Integration, Software Development and Business Process Services. Sopra Steria is trusted by leading private and public organisations to deliver successful transformation programmes that address their most complex and critical business challenges. Combining high quality and performance services, added-value and innovation, Sopra Steria enables its clients to make the best use of information technology.

With 35 000 professionals in over 20 countries, Sopra Steria had pro forma revenue of €3.1 billion in 2013.

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